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CLAIM AMENDMENTS

IN THE CLAIMS

This listing of the claims will replace all prior versions, and listing, of claims in the application or previous response to office action:

1-11. (Cancelled)

12. (Currently Amended) A method for transmitting multimedia messaging service (MMS) data in a communication system, wherein the MMS data comprises individually linked and different data elements that are coded to the same or different standards, the method comprising:

performing at least one of a data type and a data format conversion on at least one of the data elements in accordance with a profile of a receiver of the data; and

after the conversion, automatically updating a preexisting link either in the MMS data or between different data elements linking the different data elements, including the at least one converted data element within the MMS data, after the conversion, to maintain a validity of the preexisting link—in the MMS data between the different data elements.

- 13. (Previously Presented) A method for transmitting data in a communication system as claimed in claim 12, wherein the conversion is performed at a provider of the receiver.
- 14. (Previously Presented) A method for transmitting data in a communication system as claimed in claim 12, further comprising verifying the updated, preexisting link in the data between different data elements.

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- 15. (Previously Presented) A method for transmitting data in a communication system as claimed in claim 12, further comprising preparing the data for transmission as a plurality of data packets containing a header to transport organization information and a body to transmit appropriate payload information as the data elements.
- 16. (Previously Presented) A method for transmitting data in a communication system as claimed in claim 12, wherein the data is transmitted as a multimedia message in a Multimedia Messaging Service.
- 17. (Previously Presented) A method for transmitting data in a communication system as claimed in claim 16, wherein the data is transmitted on a WAP-enabled mobile phone.
- 18. (Previously Presented) A communication system for data transmission, comprising:

a first subscriber terminal for transmitting multimedia messaging service (MMS) data, wherein the MMS data comprising individually linked and different data elements that are coded to different standards; and

an apparatus for receiving the data from the first subscriber terminal wherein the apparatus performs at least one of a data type and a data format conversion on at least one of the data elements in accordance with a profile of a second subscriber terminal which is to receive the data, and automatically updates a preexisting link in the MMS data linking the different data elements, including the at least one converted data element within the MMS data, after the conversion, to maintain a validity of the preexisting link in the data between the different data elements.

19. (Previously Presented) A communication system for data transmission as claimed in claim 18, wherein the apparatus is a provider of the receiver.

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- 20. (Previously Presented) A communication system for data transmission as claimed in claim 18, wherein the updated, preexisting link in the data between different data elements is verified.
- 21. (Previously Presented) A communication system for data transmission as claimed in claim 18, wherein the data for transmission is prepared as a plurality of data packets containing a header to transport organization information and a body to transmit appropriate payload information as the data elements.
- 22. (Previously Presented) A communication system for data transmission as claimed in claim 18, wherein the data is transmitted as a multimedia message in a Multimedia Messaging Service.
- 23. (Previously Presented) A communication system for data transmission as claimed in claim 22, wherein the first subscriber terminal is a WAP-enabled mobile phone.
- 24. (Previously Presented) A computer program product having a computer-readable storage medium on which a program is stored which, upon loading on in a memory of a computer, enables the computer, as part of a data transmission in a communication system, to receive multimedia messaging service (MMS) data from a subscriber of the communication system, wherein the MMS data comprises individually linked and different data elements that are coded to different standards, to perform at least one of a data type and a data format conversion on at least one of the data elements in accordance with a profile of a further subscriber of the communication system to receive the data, and to automatically update a preexisting link in the MMS data linking the different data elements, including the at least one converted data element within the MMS data, after the conversion, to maintain a validity of the preexisting link in the data between different data elements prior to the data being sent to the further subscriber.